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- 1. Energydrop s.r.l.** 2016-2018
Product and graphic design
Freelance project for a IoT technology company
- 2. Dental clinic** 2017-2019
Digital communication
Freelance project for a private office
- 3. Cd case/booklet** 2017
Print design
Freelance project for an ethnomusical organization
- 4. Music video** 2018
Motion graphic video
Freelance project for an independent music band
- 5. Laura Biagiotti** 2013-2016
Product and graphic design
Employed by Pianetamoda s.r.l.
- 6. Watches design** 2012-2016
Product and graphic design
Employed by Pianetamoda s.r.l.



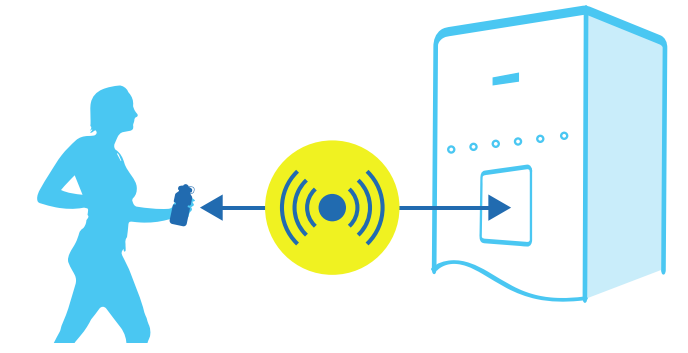
ENERGYDROP

The Energydrop project consists of the design of **vending machines**, placed in gyms. The machine takes the public water, purifies it and finally mixes it with vitamins or supplements.

Thanks to TAG technology, the dispenser is able to recognize the **Smart bottle**, a water bottle, which is equipped with an integrated microchip.

The design was made in cooperation with the marketing department of the firm. We adopted two graphic lines, aimed at different distributions.

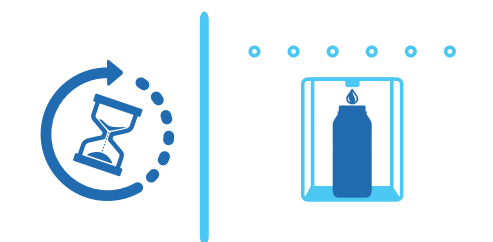
The first one targets people with healthy lifestyles. Colours and images constantly evoke the **water element** and the vitamin world. Furthermore, the communication is intended to highlight the **eco-friendly** aspects of the whole project.



1. BRING Smart bottle close to the sensor



2. SELECT the drink you prefer



3. WAIT FOR the delivery

2. Dental clinic | Freelance | 2017-2018



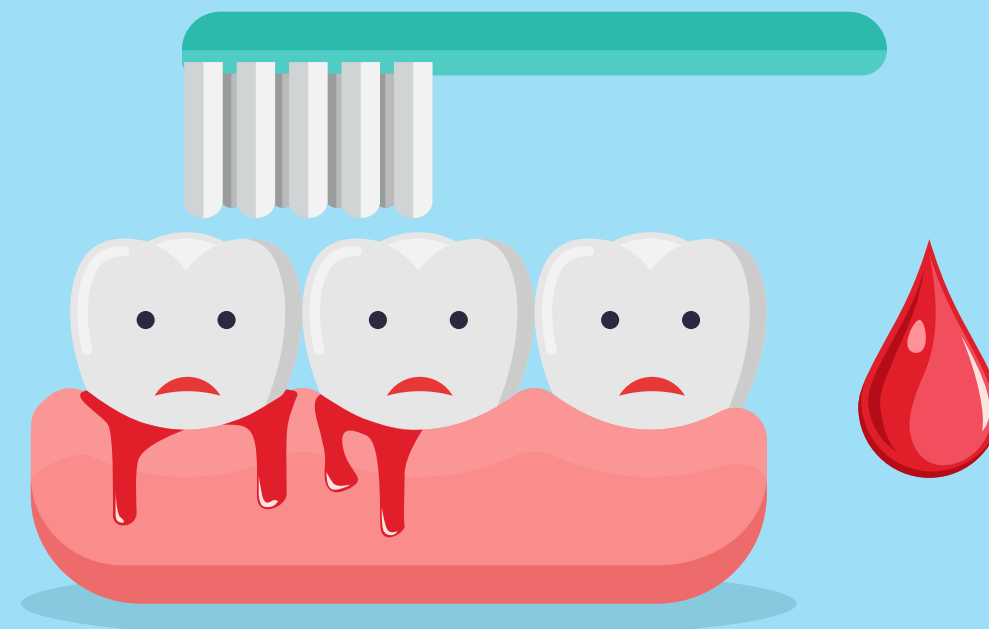
This project was realized for a Dental clinic. It consist of a digital advertising campaing.

First of all, a **responsive website** was created, where users can get information about all the services provided by the practise, including main information.



View [website](#) 

2. Dental clinic | Freelance | 2017-2018



[View animation](#)



[View animation](#)



[View animation](#)



[View animation](#)

3. Cd case/booklet | Freelance | 2016

Alas de Esperanza



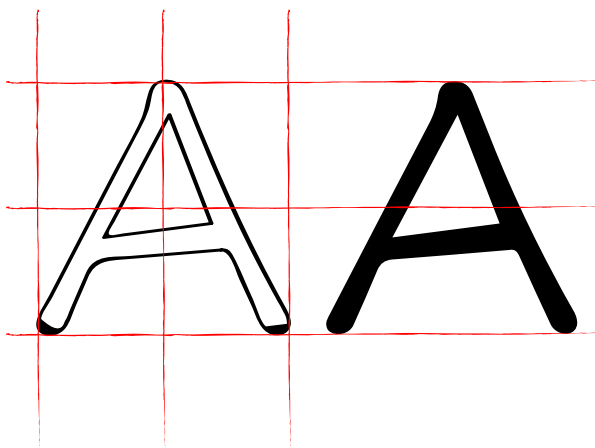
This CD cover was realized for an **ethnomusical Organization**.

This World music project has brought together two cultures: the Western one and the *Peruvian indigenous* one.

The graphic project is a **patchwork** of pictures and drawings, which represents traditional symbols of the Shipibo culture.

3. Cd case/booklet | Freelance | 2016

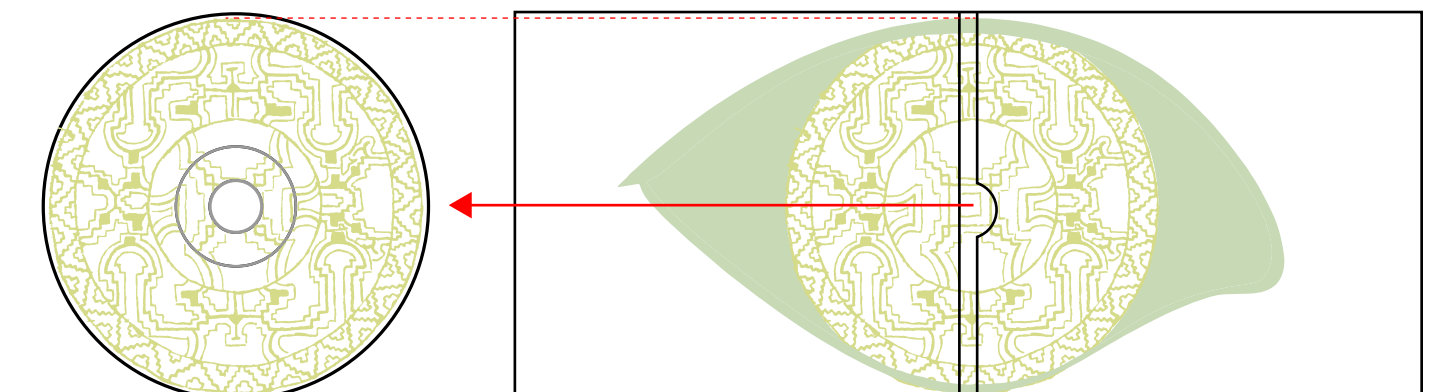
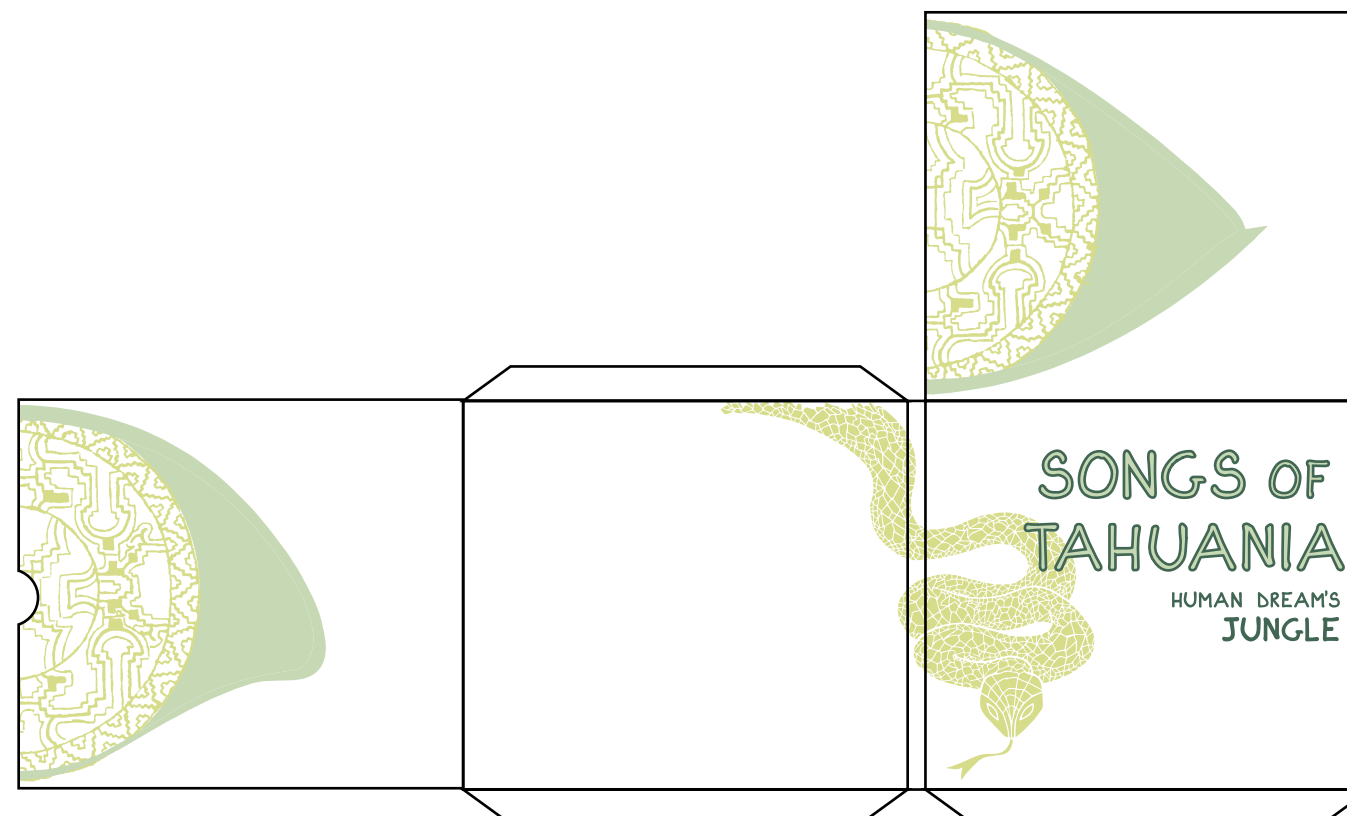
Alas de Esperanza



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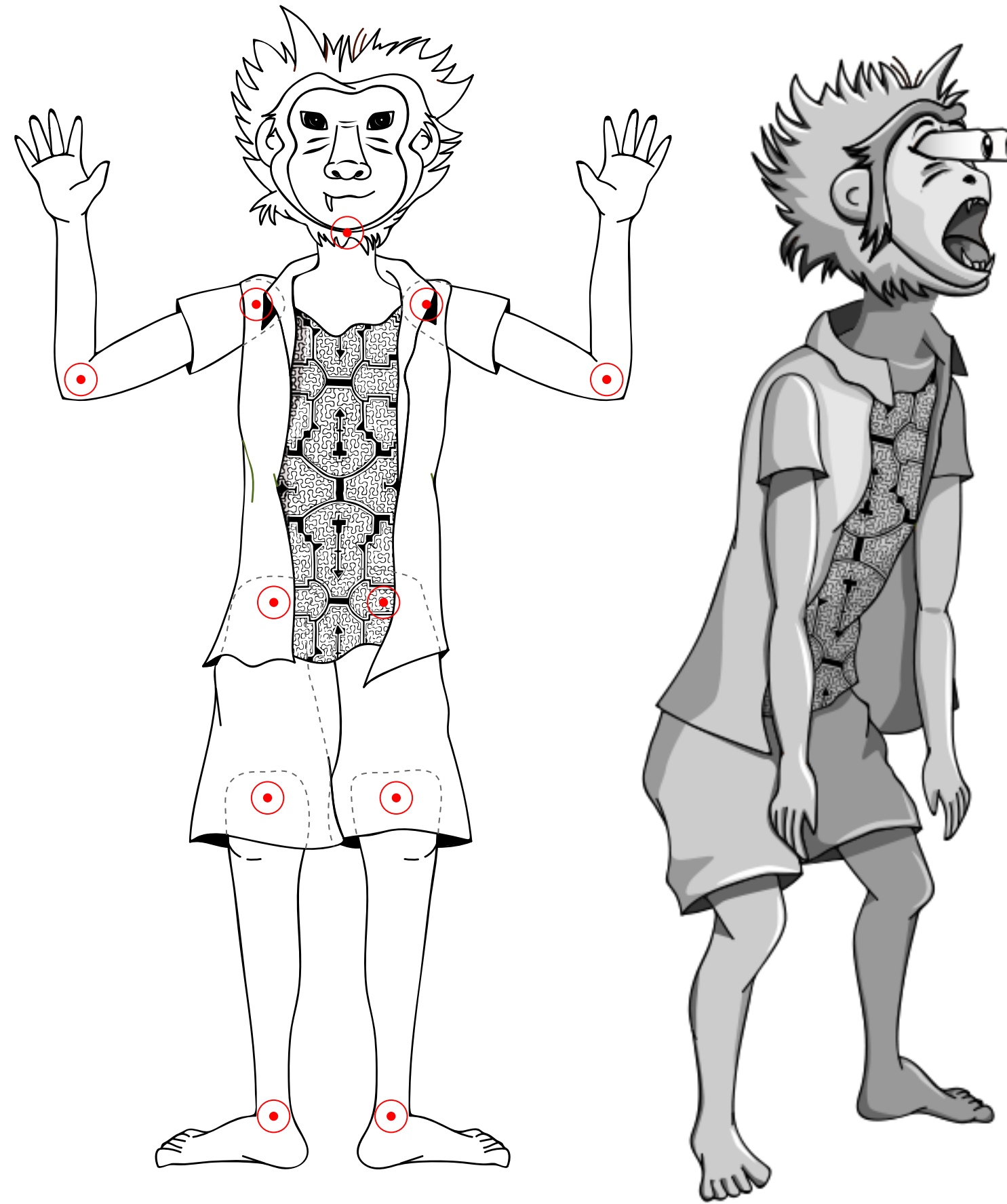
The packaging consists of four panels and two pockets: an internal pocket with a thumbhole for the extraction of the CD; a second one on the front cover, where the booklet is located.

The lettering of the main text was specifically handwritten.



4. Music Video | Freelance | 2018

RADIO
TAHUANIA



Ai Ps Ae

This video was created for a band, which was inspired by *Amazon Rainforest*. It consists of two parts: one placed in the reality; another one created in **motion graphic**.

The video tells a story about a *Monkey Boy*, who takes a journey in order to follow the girl he loves. Therefore, he leaves his native habitat, "the Rainforest", and visits completely new worlds, until he finds her.

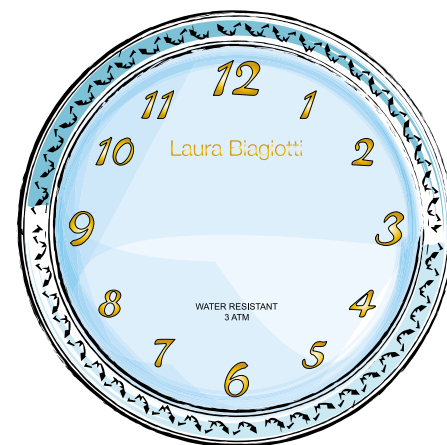
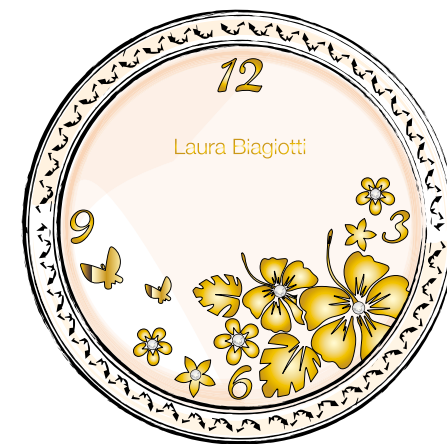


The characters were individually drawn, animated and **looped**.

Then, they were placed in a multi-layered background, designed by using: **vector illustrations** and manipulation of **raster images**.



Laura Biagiotti
WATCHES



This line of watches was designed in cooperation with the Italian brand "Laura Biagiotti".

The collection was developed starting from a prototype and then it developed into many models. Dials and bezels were decorated with graphic elements in line with the **brand style**.

5. Laura Biagiotti | Pianetamoda s.r.l. | 2013-2016

Laura Biagiotti
JEWELS



The collaboration with "Laura Biagiotti" in the **jewelry sector** lasted four years.

I was involved in the design of the collections and the sales catalogues layout. I also supervised the production process.

Miss Laura



"Miss Laura revolution collection" is an interchangeable line of jewelry.

My work on this project was focused on sales catalogue layout and packaging.



oneroc



Oneroc was conceived in order to satisfy the increasing demand of **customisable** watches. The watch was designed as two separate pieces: the **steel case**, which has two inserts, sealed to the end; and a **rubber interchangeable strap**, molded with an internal hole, which extends throughout.

This project was presented at the international fair "Basel World 2013".

DATCH



This collection of watches was created for the brand *Datch*.

The entire collection, as well as the sales catalogues layout were inspired by the late fifties in terms of the colours palette, materials and the case design.



thank you

for your

attention